



ZHENA'S GYPSY TEA: BREWING CHANGE ONE CUP AT A TIME

AROMATHERAPEUTIC TEAS FOR PEOPLE, PLANET AND PALATE

AROMATHERAPEUTICALLY YOURS. Zhená's Aromatherapeutic blends, incorporate fresh, organic tea leaves, herbs, fruits, healthful flowers, spices and essential oils to deliver a true and delicious drink, hot or cold, full of flavor and character while imparting myriad health benefits for mind and body. Combining the ancient tea blending principles of the earliest monks and herbalists with the art of aromatherapy and the latest health research, each hand-crafted, premium quality, organic infusion uses naturally extracted aromatic essences, rich in plant based nutrients and antioxidants, along with super food extracts & natural, organic flavors to create optimal blends that enhance health, wellbeing and happiness while delighting the senses. Aromatherapy plays a central role in formulation, each blend customized by Zhená to yield superior taste along with a wide range of health & wellness benefits, including digestion support, relaxation, energy, anti-oxidants, weight loss and mental clarity.

WHAT DO ZHENA'S GARDENS GROW? Social Justice. Zhená's Gypsy Tea is proud to be one of the earliest supporters of the Fair Trade movement, dedicated to building equitable and sustainable trading partnerships that create opportunities to alleviate poverty by giving back directly to tea garden workers. By guaranteeing minimum floor prices and social premiums, the Zhená's Gypsy Tea model enables producers to invest in their farms and communities and protect the environment. Zhená's Gypsy Tea empowers tea growers by paying a pro-active premium up to 10 times that of conventional tea companies, which supports fair wages, better housing, clean water systems, maternity leave, childcare, literacy, and safe working conditions, with a focus on women and children. With a mission to end poverty and enhance the health and well being of women in tea growing communities, Zhená's Gypsy Tea has funded over \$500,000 USD back to their tea families in India & Sri Lanka, helping over 5500 families out of poverty and into self-sufficiency.

NOT JUST GREEN LEAVES. The first tea company in the U.S. to produce only 100% Certified Organic and Fair Trade products, Zhená's Gypsy Tea has been committed to social and environmental causes from the very beginning. Design driven, recycled and fully recyclable steel tins represent the majority of Zhená's packaging. One of the most sustainable packaging options available according to the EPA, steel cans have the highest recycle rate of any material, more than two-and-a-half times higher than that of most other packaging options. Unlike many luxury teas that are bagged in designer sachets made from synthetic materials, Zhená's teas are bagged in compostable hemp sachets and biodegradable GMO-free corn silk sachets, free from petroleum products and 100% safe to brew. Employing sustainable business practices at every level, from the purchase of green tags to support renewable energies and offset their carbon footprint, to net zero waste manufacturing and the use of minimal, eco-friendly materials for their packaging. Zhená's eco initiatives are in evidence at every turn.

AN ORAC ABOVE THE REST. Zhená's signature Chai formulas boast some of the highest anti-oxidant levels attainable due to the inclusion of key spices that top the charts for their ORAC scores, with levels up to 300 times higher than some of the most widely talked about 'super foods'. These spices, including certified organic cloves and cinnamon, among others, have been shown to lower LDL, stabilize blood sugar, and provide protection from environmental pollutants, heart disease and digestive tract cancers. The inclusion of black pepper in her blends enhances the bioavailability of these spices to the body, increasing their effectiveness. Chai is a time honored, warming beverage consumed the world over, and Zhená's formulas stand apart for their delightful, robust flavor and ideal ratio of 'super spices' for one of the most health enhancing drinks available.

TEA WITHOUT BORDERS. Zhená's offerings include over 40 signature blends of the finest quality black, green, white and herbal teas, offered in every day hemp sachets; ultra premium, full leaf blends packaged in 100% biodegradable, GMO-free 'Hot Couture' corn silk sachets; or loose leaf. From the novice to the aficionado, Zhená's Gypsy Tea has a blend & style to please any palate and delight all of the senses. Award winning packaging, winner of the Socially Responsible Business Award and recognized as the pioneer of Fair Trade teas in the U.S, Zhená's Gypsy Tea espouses the Gypsy tradition of a borderless people treating the entire world as their home, and embodies the original spirit of tea, one of community, sharing and heart.

For additional information, samples, high-resolution images or to schedule an interview with Zhená Muzyka, contact Aysia Wright at 503-320-4622 or aysia@chartreusepr.com.